

Digital Media Community of Practice Meeting Minutes
Chair: Saeed Dyanatkar
UBC Studios, January 12, 2015

Discussion Topics:

1. Archival Footage
2. Campus B Roll & Close Captioning
3. April Fools! | A Video Idea
4. DIY Media Support
5. Critiquing media and future speakers in DM CoP meetings

Archiving Footage:

- Archival Footage prices vary from distributor, for example the CBC costs \$2000.
- Process is also relatively inefficient due to bureaucracy; always try to find the “nice person” willing to help though the phone.
- Various other ways to obtain archival footage: through Google archives, archival.org.
- It should be noted that archival footage is usually free to use when intended for internal education use.

Campus B Roll:

- Many options when finding b-roll of the UBC Campus. A good resource to utilize is the UBC flickr website found [here](#).
- All of UBC are able to use this footage.
- Also able to film some yourself using techniques introduced by the presenter.

Close Captioning:

- How are we able to do this efficiently?
- A good resource is this: [REV](#).
- There are also specific subtitles on different educational websites.
- For Youtube, it has been discussed that one is able to download the srt. Files and utilize them for other mediums (eg. Facebook)
- We will also attempt to connect with Access and Diversity in order to inquire how they create subtitles for media projects.

April Fools / A video idea

- The storyline for the idea presented has been agreed to have risks in terms of projecting UBC in a controversial light.
- However it is agreed that getting all the different faculties involved would be a good idea for the April fool’s project.

- The idea of an April Fools video is good, however we need to brainstorm a new idea for the next CoP meeting as April is approaching.

DIY Media Support:

Website can be found at: <http://mediamakers.sites.olt.ubc.ca/>

- Now providing services (received central funding)
- Currently, this idea is being tested out with the CAPSTONE project in Engineering.
- 2 Studios are currently being setup; one has a glass board and the other a regular studio.
- The DM CoP are the official backers of this project.
- **An initiative to form a smaller and more centralized group of people within the DM CoP that will specialize in the project.**
 - This group will specialize in the curriculum of the DIY initiative as well as the workflow and running of the group.
- This DIY media support group is constructed off of the other DIY, currently attempting to merge both groups into ones.

New items for 2016:

The DIY meeting can also be used as a forum to critique work.

- The different and unique perspectives within the group are great in helping to improve the work people have done.
- The goal is to provide critique and feedback.

Bringing in more speakers for the DM CoP meetings.

- Brainstorm if you have any connections that are able to speak about their expertise on a subject surrounding Media (doesn't have to relate directly to video production.)

Things to Ponder before the Next Meeting:

- Would you like to take part of the specialized DIY group?
- Do you have any ideas for a simple non-controversial April Fool's video?
- Do you have any speakers that you would like to introduce in future CoP meetings?