

Digital Media Community of Practice Meeting Minutes  
Chair: Rosemary Thompson  
UBC Studios, November 3, 2015

Discussion topics

1. 2016 Digital media in Education Conference
2. Debriefing CoP Meetings
3. DIY Media Support for UBC Community

***2016 Digital Media in Education Conference***

- The proposed Digital Media in Education Conference will bring together Digital Media practitioners from UBC and other institutions across Canada to share, get insight on how each individual produces their content then learn from each other.
- The conference will be held in early July at UBC Okanagan
- Themes of the conference and why it's valuable
  1. Education and pedagogy
  2. Production Management
  3. Content creation
  4. Media festival
  5. Tradeshow element
- The audience would range from UBC faculty members who are interested in digital media, to practitioners in other universities and possibly high school professionals as well. The idea is to share and collaborate.
- UBC used to host a similar event to this one in the past but it has disappeared. It is time to bring it back since we are at an appropriate time to network and expand
- There will be 3 tracks with different agendas so you can pick your stream depending on your area of expertise

*Feedback and response*

- Value from seeing different production styles and attending the workshops
- The opportunity to connect and network is great
- It would be a good idea to arrange team based discussions and make the conference interdisciplinary to attract a larger audience
- Having informal discussions sessions would be ideal to make the conference more open and for everyone to feel included
- Development of website and content needs to start happening to start a conversation and let more people know about this conference.

### ***Debriefing CoP meetings***

- Having the meetings promotes cohesion and validates the expertise on campus
- Sharing should be more encouraged to be able to see other projects and learn from each other.
- More conversations that aren't just digital media related but that are also helpful (example: how to deal with faculty)
- Build resources collaboratively as a team

### ***DIY Media Support for the UBC Community***

- UBCO will start using the term DIY as well to use common language
- The direction of DIY is solely for education purposes. Some people attending the support sessions look for help that are not education based.
- The Media Makers website was built for people to be able to take a look at it after the sessions for reference. It was built from feedback the participants provided.
- Having representation at the drop-in sessions through a rotation system would be ideal.
- In the DIY Registration page, the participants have to state what it is they're working on and what they need help with. This way, we can find the appropriate resource and help them effectively.

**Please take a look at the [Media Makers website](#) and provide some feedback to [ubcstudios.coop1@ubc.ca](mailto:ubcstudios.coop1@ubc.ca)**